



**AMERICAN ACADEMY
OF OROFACIAL PAIN**

EXHIBITOR PROSPECTUS



43RD

Scientific Meeting

MAY 2-5, 2019



SHERATON SAN DIEGO HOTEL & MARINA
San Diego, California

AAOP 2019



Recent Past Exhibitors Include:

Airway Metrics, LLC
AES: Occlusion, TMD, Comp Care
Allergan, Inc.
Amgen
Association Gloves & Supplies
Bio Research
Dental Vibe
Dolor Technologies
Dream Systems Dental Lab
Elsevier Publishing
Face Wrap Systems
Great Lakes Ortho
Internal Returns Resources
JawDropper
Johns Dental Laboratory
Lightforce Therapy Lasers
LSU Health Continuing Dental Education
Myofunctional Research Co.
National Headache Foundation
Nierman Practice Management
Oasys/Dream Systems
Physical Therapy Board
Promius Pharma
QmedRx
Quicksplint by Orofacial Therapeutics
Quintessence Publishing Co., Inc.
Rainbow Specialty & Health Products
Relever
Renew Digital
Restful Jaw Company
Sleep Group Solutions
SomnoMed
Strong Dental
TheraSpecs
TMJ Pharmaceuticals
True Function Laboratory

43rd Scientific Meeting on Orofacial Pain, Temporomandibular Disorders & Sleep Medicine

The American Academy of Orofacial Pain (AAOP) will host the **43rd Scientific Meeting on Orofacial Pain, Temporomandibular Disorders and Sleep Medicine** on **May 2-5, 2019** at the Sheraton Hotel & Marina in San Diego, CA. Full program information is available via the AAOP website: www.aaop.org. AAOP members and attendees represent a prestigious network of dentists, physicians, scientists, researchers, and health care professionals dedicated to comprehensive oral health care, Temporomandibular Disorders, Orofacial Pain management and Dental Sleep Medicine. The Academy's aim is to provide the latest scientific information, education and clinical applications to its members and attendees. The Academy also strives to encourage research and improved patient care. By exhibiting at this meeting, you will maximize your company's exposure among these highly influential professionals who regularly refer patients and advise professional colleagues on the diagnosis and treatment of orofacial pain, oral disorders and sleep disorders. This market is rapidly growing as is your need to position yourself among the industry leaders of this field. We invite you to showcase your products and services among the members and attendees at the AAOP Conference

REASONS TO EXHIBIT

Overview/History

Founded in 1976, The American Academy of Orofacial Pain (AAOP) is an organization of dentists, physicians, researchers and other health care professionals dedicated to alleviating pain and suffering through the promotion of excellence in education, research, and patient care in the field of Orofacial Pain. This field includes the assessment, diagnosis, and treatment of patients with complex chronic orofacial pain and dysfunction disorders including Temporomandibular Disorders, as well as the pursuit of knowledge of the underlying pathophysiology and mechanisms. AAOP is a leader in training professionals to diagnose and treat sleep disorders as they relate to oral physiology. There are currently 20-30 million people with orofacial pain disorders who are either in need of treatment or will be at some point in their lives. As many as 40 million people in North America suffer chronic sleep disorders.

The American Academy represents over 600 leaders in the field—and membership is growing! This conference is expected to draw approximately 400-450 professional attendees. The registrants that attend these conferences have significant purchasing power and are interested in discovering your products and/or services that will aid in their clinical management goals.

Clinical Management

Advances in pain research at the basic and clinical science levels now allow most patients with pain disorders to make substantial improvements in their pain and their quality of life. The AAOP has been dedicated to ensuring that all patients have access to these advances and receive the highest quality of care that is available.

- Persistent symptoms from orofacial pain disorders may include facial pain, jaw pain, headaches, earaches, tooth and dental pain, tongue and mouth pain, neck pain, difficulty with function of the face or jaw and chronic sleep disorder.
- Orofacial Pain disorders include head and neck muscle pain disorders, trigeminal neuropathic pain, neurovascular disorders, temporomandibular joint disorders, headache disorders, burning mouth syndrome, orofacial sleep disorders, and orofacial dyskinesias and dystonias.
- Individualized treatment plans are developed to improve each patient's unique problem and include: pharmacological agents, physical medicine, injections and nerve blocks, treatments for sleep and breathing disorders and surgery. Pharmacological agents may be used in the treatment of these conditions.

American Academy of Orofacial Pain: Mission and Meeting Goals

The American Academy of Orofacial Pain, an organization of dentists and other health care providers, is dedicated to alleviating pain and suffering through the promotion of excellence in education, research, and patient care in the field of orofacial pain and associated disorders.

Through this meeting the Academy strives to:

- To establish acceptable criteria for the diagnosis and clinical treatment of orofacial pain, temporomandibular disorders and dental sleep medicine.
- To encourage research and evaluation of equipment and procedures.
- To stress the significant incidence of orofacial pain problems for both medical and dental professionals.
- To provide a common meeting ground for world wide authorities on orofacial pain and temporomandibular disorders.



EXHIBITOR FAST FACTS

Exhibit Schedule (Subject to Change)

Exhibitor Set-Up *(Overnight security will be provided)*

Thursday, May 2nd 5:00 pm to 9:00 pm

Exhibit Show Dates

Friday, May 3rd 7:00 am to 3:45 pm*

(Exhibitors are welcome to attend the Friday evening President's Reception)

Saturday, May 4th 7:00 am to 3:45 pm*

Exhibitor Dismantle**

Saturday, May 4th 4:00 pm to 7:00 pm

*** Exhibit booth dismantling is not permitted before 4:00 pm on May 4, 2019.*

Anticipated Heavy Traffic Periods

Continental Breakfast*

Morning Break*

Lunch Break*

Afternoon Break*

** Food and Beverage served in the exhibit hall during these times. Exact times TBD*

Exhibit Package and Pricing

Booth space consists of an 10' x 10' or 8'x10' area, depending upon fire marshal approval, including pipe and drape, (1) 6 ft. draped table, (2) side chairs, wastebasket and company/booth number identification sign. Exhibitor fees are \$1,400 for each booth.

Space Assignment/Payment

Space will be assigned on a first-come, first-served basis. Exhibit space will be confirmed, and assigned, based upon receipt of completed application accompanied by full payment in the form of check or credit card. Priority space is assigned to meeting sponsors and then in order of received registration.

Cancellation

Exhibitors must give written notice of cancellation by email, or US mail received by the cancellation date. If written notice is received prior to March 1, 2019, total cost less a 50% cancellation fee will be refunded to Exhibitor if the booth is not resold. If the booth is resold a full refund less \$100 will be granted. No refunds will be given for any cancellation after March 1, 2019.

Browse Table Opportunity

An unmanned Browse Table will be available for publishers not exhibiting. The Browse Table will display each publication provided and any order forms to accompany such publication(s). Browse Table fees are \$400 per title.

Hotel Location/Accommodations

The 43rd Annual Scientific Meeting on Orofacial Pain, Temporomandibular Disorders and Sleep Medicine will convene at the Sheraton Hotel & Marina in San Diego, CA.

The hotel is holding a block of rooms with a single/double room rate of \$219.00+/-/night until the date of March 29, 2019. When the block is full the rate will no longer be available, so make your reservations early by visiting our web link to book online at www.aaop.org and select the meetings tab/AAOP 2019.

Exhibit Hall Location

The Exhibit Hall will be located in Salon A of the Grand Ballroom adjacent to the Plenary Session Meeting Room, as per the layout on the back cover and depending on fire marshal approval. All exhibits will be in the same Exhibit Hall. Food and beverage will be served in the Exhibit Hall for all breaks and continental breakfasts.

Meeting Technology

The AAOP utilizes a mobile app for its scientific meetings. This app includes a layout of the exhibit hall complete with links to each exhibitor and that exhibitor's contact info. Attendees can also add exhibitors to their "my exhibitors" page. The app also allows you to contact directly with attendees who have visited your booth and shown an interest in your products/services. Login information will be sent to your lead booth rep so that they will have access to the mobile app before, during and after the meeting. Please submit your logo (600x200 JPG or PNG), contact info and a 5-7 sentence description of your company to aaopexec@aaop.org





SPONSORSHIP AND DISCOUNT PACKAGES

\$10,000 Platinum Level

Double Exhibit Booth/One Full Registration
 President's Reception Sponsorship (non-exclusive) or Pre-conference Symposium
 Listed on Mobile App as Sponsor
 Conference Sponsorship on Signage
 Registration Kit Insert
 Link on AAOP Professional Resources Webpage
 Day Banner Ad on Mobile App for duration of App life
 A Daily Message Push to all attendees via the mobile app during the meeting
 An email via AAOP to all meeting attendees pre and post meeting

Actual Value: \$12,500

\$5,000 Gold Level

Exhibit Booth/One Full Registration
 One Lunch or Breakfast CE Session sponsorship (exclusive)
 Listed on Mobile App as Sponsor
 An email via AAOP to all meeting attendees post meeting
 Conference Sponsorship on Signage
 Registration Kit Insert
 One Message Push to all attendees via the mobile app during the meeting
 3 Day Banner Ad on Mobile App

Actual Value: \$6,500

\$3,500 Silver Level

Exhibit Booth/One Full Registration
 One Continental Breakfast sponsorship (exclusive)
 Listed on Mobile App as Sponsor
 Conference Sponsorship on Signage
 Registration Kit Insert
 2 Day Banner Ad on Mobile App

Actual Value: \$4,500

\$2,500 Bronze Level

Exhibit Booth
 Listed on Mobile App as Sponsor
 1 Day Banner Ad on Mobile App
 Registration Kit Insert

Actual Value: \$2,500

Individual Items

EXCLUSIVE	IN-PART	ITEM	SPECS IF APPLICABLE
	\$500	Registration Kit Insert	8 ½ x 11 single or double sided
\$1,500		Lanyards	
\$3,000		Internet Café	Logo in .eps format



ADVERTISING OPPORTUNITIES

Item Descriptions

Attendee Emailing

AAOP will send an email to attendees on your behalf

Mobile App Push

AAOP will push out a message on your behalf to attendees during the meeting via the mobile app.

Webpage Link

AAOP will maintain a link to your company under our professional resources page for one (1) year.

Banner Ad

Your company logo will appear on all pages of the app with a link to your company information.

Registration Kit Insert

Inserted into the on-site registration kits will be your black/white or color 8 1/2 x 11 advertisement. 500 copies are supplied by the exhibitor.

Lanyards

One of the best opportunities to have your company name “on” every attendee. Production will be done by AAOP with all costs to the Exhibitor, or you may supply your own.

Internet Café

New to AAOP, this is a unique opportunity to show your support. Located in the registration area adjacent to the exhibit hall your company will be acknowledged by signage.

Acknowledgement on Mobile App as a sponsor

A visible acknowledgement of your company’s support.

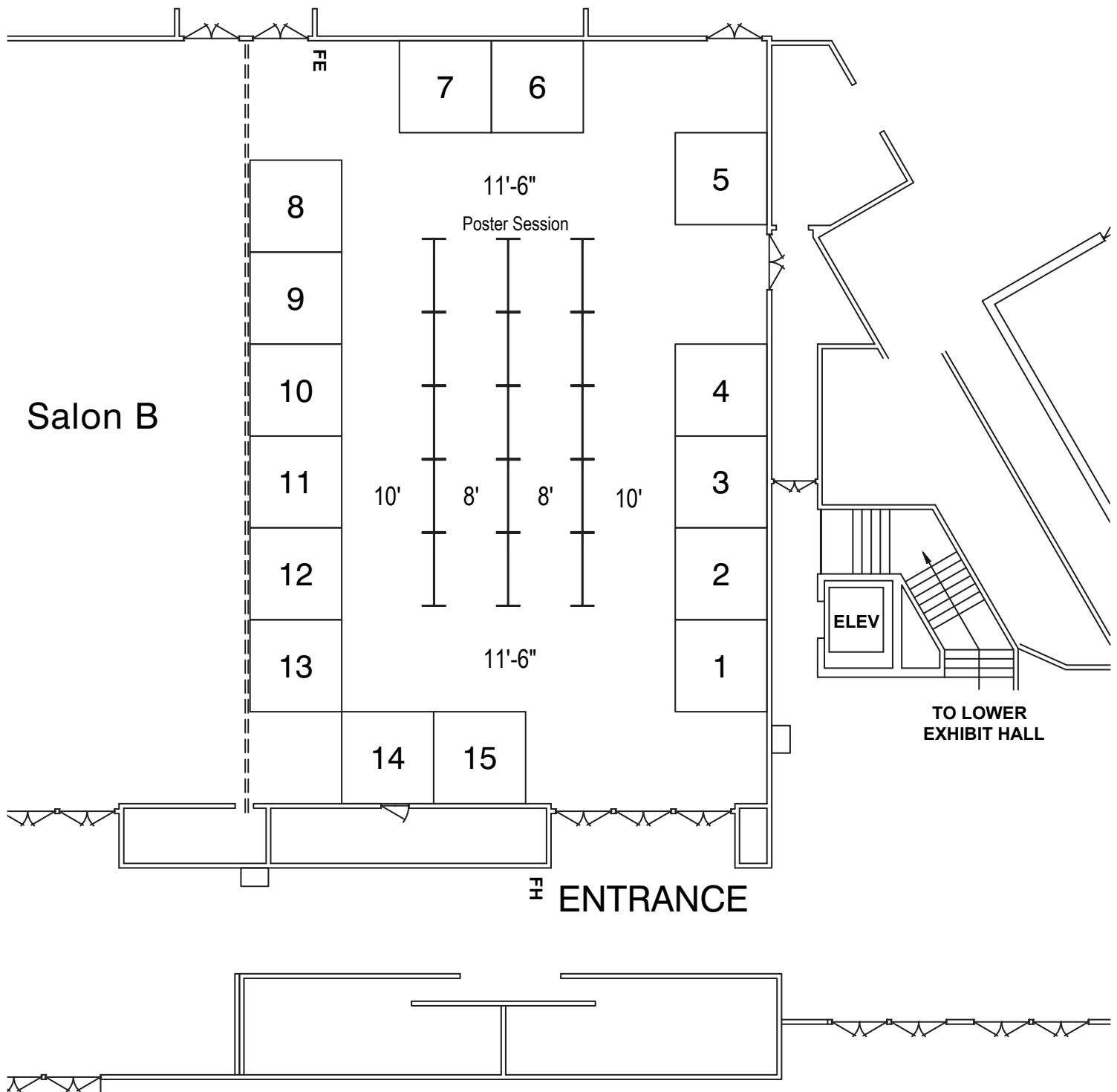
Conference Sponsorship on Signage

- Your logo on all conference signage on-site
- President’s Reception Sponsorship
- Unrestricted Educational Grant in Support of an educational session, or social event.

For additional information please contact Kenneth Cleveland at 609-504-1311, or indicate your selection on the contract application.

MAY 2-5, 2019

Sheraton Hotel and Marina | Grand Ballroom A | San Diego, CA





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43rd Scientific Meeting • May 2-5, 2019
Sheraton Hotel & Marina • San Diego, CA

Application/Contract For Exhibit Space

Rules and regulations for exhibitors of this contract are an integral part of this contract. It is understood by the undersigned that the 2019 Annual Meeting of the Academy of Orofacial Pain rules and regulations for the Hilton Palmer House govern all exhibit activities. **Exhibit Dates: May 3-4, 2019**

1. EXHIBIT SPACE CONTACT:

COMPANY NAME _____
ADDRESS _____
CITY _____ ST _____ ZIP _____
COUNTRY _____
PHONE (_____) _____ FAX (_____) _____
(Country/Area Code) (Country/Area Code)
WWW ADDRESS _____
CONTACT PERSON _____
E-MAIL _____

2. BOOTH SPACE: Booths will only be assigned and confirmed when full payment and completed application are received at the same time. Booth size will be 10' Deep x 8' Wide.

\$ _____ \$1,400.00 for each booth space

\$ _____ \$ 400.00 per title for Browse Table

3. PREFERRED LOCATION

1) _____ 2) _____ 3) _____ 4) _____ 5) _____

*Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

We prefer that our exhibit not be located next to the following companies: _____

Cancellation Policy: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is prior to March 1, 2019 total money less a 50% cancellation fee will be refunded to Exhibitor unless the booth is resold then a full refund minus \$100; no refunds will be allowed for any cancellation after March 1, 2019 and SHOW MANAGEMENT reserves the right to re-sell space.

4. EXHIBITOR DIRECTORY-MOBILE APP

Please email the company contact information, a brief 5-7 sentence company description and company logo formatted 600w X 200h in JPG or PNG via email to aaopexec@aaop.org.

This information will be listed in the AAOP meeting mobile APP along with a link to your booth and website.

5. BOOTH REPS

1. _____
(Rep 1 will be provided with login access to the mobile app. Please provide email address.)

Email: _____

2. _____

6. PARTNERSHIP OPPORTUNITIES

- ☐ \$10,000 Platinum Partnership ☐ \$3,500 Silver Partnership
☐ \$5,000 Gold Partnership ☐ \$2,500 Bronze Partnership

Individual Support Opportunities

- ☐ \$ _____ (Name Item)
☐ \$ _____ (Name Item)
☐ \$500 Registration Kit Insert
☐ \$500 Door Drop

7. TOTAL COST FOR BOOTH AND SPONSORSHIP

Booth Cost \$ _____
Industry Support Cost \$ _____
Total Cost Due \$ _____
Amount Enclosed \$ _____

8. PAYMENT: Important: We are enclosing with this application full payment of the total booth price for each booth requested and full payment for all partnerships and sponsored items.

☐ Check enclosed

☐ Credit Card

Card Type _____ Visa _____ MasterCard _____ American Express

Card # _____

Expiration Date: _____ Security Code _____

Print Name on Card _____

Authorized Signature _____

**9. PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS
DRAWN ON A U.S. BANK TO:**

American Academy of Orofacial Pain

Please address all communications regarding exhibits to:

Kenneth Cleveland, Executive Director
174 S. New York Rd., POB 478, Oceanville, NJ 08231
TEL: (609) 504-1311
FAX: (609) 573-5064
EMAIL: aaopexec@aaop.org

10. Signed and accepted by AUTHORIZED AGENT of Exhibitor:

_____ Date _____

Accepted by / Exhibit Management:

_____ Date _____

Alliance Expedition will serve as the GSC for this meeting.



AAOP
174 S. New York Rd.
POB 478
Oceanville, NJ 08231

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www.aaop.org

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AAOP 2019

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43rd Scientific Meeting • May 5–9, 2019

Sheraton Hotel & Marina • San Diego, CA

